

# Weekly Rose Restaurant PROMOTION!!

## #1 SCHEDULE A RESTAURANT

Speak with the Manager. You may call in advance to research his or her name and title but DO NOT call during lunch or dinner rush times! I recommend before 11:00 am and between 2-4 pm. Use the following script:

“May I speak with \_\_\_\_\_ please? “Hi, my name is \_\_\_\_\_ and I’m a professional beauty consultant with Mary Kay Cosmetics.” We are expanding our successful Customer Appreciation promotion with selected restaurants in the area. I’d like to take a few minutes to tell you about it, is this a good time or would you prefer I come in for an appointment?

The promotion works like this: we are offering each of your female customers a Complimentary Rose just for being a fabulous customer of your establishment. Each female customer also will have the opportunity to enter to WIN a Spa Pampering Package for her and her friends. It’s Free to register and Free when she wins!

The Spa Pampering Package will be given away that day to entry participants. We will contact her to let her know that she was a winner. There is NO COST or SET UP for you....we do all the work

Does this sound like something your Customers would appreciate?

*Ask for his feedback*—Repeat you are providing the **FREE Roses, Free Spa Pampering Package giveaway**, and it’s **NO COST** to the restaurant.

## #2 CONDUCTING THE PROMOTION

### What to BRING:

- 2 dozen roses (*always get them with water tubes so they do not get droopy*)
- Basket to put the roses in (*you can get at the Dollar Store*)
- MK Facial Box – can order from MK Connections
- 4 Mini Clip boards (*you can get these at the Dollar Store for \$1 each*)
- Pens & blank paper
- Small basket of display product or one of the MK Gift Bags filled
- Dress cute like a skirt, dress or sundress! Absolutely nothing revealing or skirts that are higher than 6 inches above the knee and as always no pants. You do not need to be in professional Mary Kay business attire, as we want to look fun and inviting.

### RESTUARANT SET UP:

The Set up is super simple! Just grab a bar stool, chair or small table to put your facial box and small product display. You will want to set up by the hostess station or somewhere right as customers are walking in. One person will hold the roses and one person will be ready to hand out clip board and pens for customers to register for drawing.

Greet each woman customer with a smile...follow these simple steps:

1. “Good evening and welcome to Wild Wings! Have you received your FREE Rose yet! It’s for Ladies Nights!!”  
(If she asks why she is getting the rose, you can say something like...it’s because you are fabulous!)
2. AND...Wild Wings is also giving away a fabulous Spa Pampering Package for free that you can register for FREE! All we need is for you to write down your name, email, and phone number! We just want to be sure you know that you won. You do not have to be present to win!
3. The drawing will take place tonight and you will hear from us within 24 hours if you were a winner.