

SUPER BOWL SALE!!

Get ready for the game and make a great play by kicking off a Super Bowl sale with your customers!!!

Call/email all of your customers to let them know you are doing a Super Bowl lottery/sale!
Call men for Valentine gift sales too!

You can do this the weekend of the Super Bowl (Sun., Feb. 6) or take orders from now 'til kickoff (5:30pm CST) on the day of the big game!

For every \$10 in Mary Kay products that your customer purchases, you put their name in a random square on the board.

Example:

They purchase...	They get...
\$50	5 squares!
\$27	2 squares!

(Let them know they're really close to a 3rd square!)

The "_#" on the board represents the last digit of each team's score during the Super Bowl.

Example:

Score: PHI 35, NE 10

The customer at PHI _5, NE _0 wins!

Score: NE 14, PHI 7

The customer at NE _4, PHI _7 wins!

If the score doesn't change from one quarter to the next, a customer could win more than once!

You determine your prizes and if you want to give prizes at the end of each quarter, at halftime and the end, or just at the end of the game.

Example:

End of Quarter 1	\$15 MK gift certificate!
End of Quarter 2 (Halftime)	\$15 MK gift certificate!
End of Quarter 3	\$15 MK gift certificate!
End of Quarter 4 (Final)	\$25 MK gift certificate!

(This example: \$70 given away = costs you \$35)



Set a goal of filling 2 boards (\$2000 sales!)

v v v v v v v Philadelphia Eagles (PHI) v v v v v v v

Denver Broncos (Den)
 New England Patriots (NE)

	_1	_2	_3	_4	_5	_6	_7	_8	_9	_0
_1										
_2										
_3										
_4										
_5										
_6										
_7										
_8										
_9										
_0										